

ABSTRACT

The invention relates to a color organic display (OLED display) with pixels (1), which
5 comprise in each case a subpixel set (2, 3, 4) with the colors, red, green, and blue, having:
a substrate (5), which is at least partially transparent to visible light,
a structured color filter (6), which generates the colors of the subpixels (2, 3, 4) and is
subsequently arranged on the substrate (5),
a first electrode (7, 9) subsequently arranged on the color filter (6), which is at least
10 partially transparent to visible light,
at least one active layer (8) subsequently arranged on the first electrode (7, 9), containing
an emissive material, which is suitable for the generation of electromagnetic radiation,
whose spectrum is matched to the color filter (6) such that the pixels (1) during
control with the same electrical signal emit light whose color location lies within the
15 white region of the CIE diagram, and
a second electrode (7, 9) subsequently arranged on the active layer (8).